

# CALA HYBRID EASY SOFT TASK CHAIR



Stackable, functional, eco-sustainable, highly technological: we are talking about CALA, chair with 3D seat and back, by Martin Ballendat. The award-winning German designer known on the international scene for his transversal design - he has designed products not only for the office environment, but also for living rooms and accessories - in his first collaboration with DIEMMEBI, manufacturer in the community world since 1983, he put all his eclecticism to give life to a real novelty. So much so that it obtained another important recognition, the Red Dot Award: Product Design 2021, Office furniture and chairs category. Seat available in different colors and frames, CALA stands out for its high-stacking reticular structure, which makes it the ideal product, a real must-have, for the office environment. But it is still highly appreciated for its aesthetics and uniqueness in any contract and hospitality context. Clean lines, comfort and functionality unite Ballendat and the Venetian brand. CALA best interprets an essential and captivating style, linear but attractive, with an eye to the future and sensitive to the environment, as it is made of recycled materials: metal from sustainable sources and second-life plastic certified by ReMade in Italy. Product subject to exclusive sale, for information write to [info@diemmebi.com](mailto:info@diemmebi.com).

2019 Iconic Awards

2019 Materialica Design + Technology Awards

2021 Red Dot Award

## DIMENSIONS